



## TheStreet Brings Must-Know Market News to Smart Speakers Worldwide with 'Street Daily Snapshot'

August 7, 2018

**TheStreet - powered by voice ecosystem platform SpokenLayer - offers pre-market and post-market updates five days per week**

NEW YORK, Aug. 7, 2018 /PRNewswire/ -- TheStreet, Inc. (NASDAQ: TST), a leading financial news and information company, announced today that TheStreet's daily market updates are now available on smart speakers worldwide.

# TheStreet®

"Street Daily Snapshot" can be found on Amazon Alexa, Google Home, Apple Podcasts, Spotify, iHeart Radio and Google Play. On Alexa, users can access the experience by saying, "Alexa, open Street Daily Snapshot." On Google Home, users can access the experience by saying, "Hey Google, talk to Street Daily Snapshot." More on how to access the experience can be found at <https://www.thestreet.com/voice/>.

"For more than 20 years, TheStreet has provided investors with vital news and information to help them throughout the trading day," said David Callaway, CEO of TheStreet, Inc. "Our popular pre- and post-market updates will now reach an even larger audience of smart speaker-enabled investors as they begin and wrap up every trading day."

The launch of TheStreet's smart speaker programming is sponsored by TD Ameritrade Holding Corporation (Nasdaq: AMTD), a leading investing services and education firm.

"Investors today expect to quickly get market news and events through whatever platform or device they choose," said Mike Bosco, Senior Manager of Digital Advertising, TD Ameritrade. "Knowledge drives more confident investing, and we're always excited to support emerging channels that offer one more way for our clients to access the latest market information."

The Street worked with SpokenLayer, the largest provider of spoken media content for Amazon Alexa, Google Home, and other platforms, to produce and distribute the experience across the modern voice ecosystem.

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### **About TheStreet**

TheStreet, Inc. (NASDAQ: TST, [www.tst](http://www.tst)) is a leading financial news and information provider to investors and institutions worldwide. The Company's flagship brand, TheStreet ([www.thestreet.com](http://www.thestreet.com)), has produced unbiased business news and market analysis for individual investors for more than 20 years. The Company's portfolio of institutional brands includes The Deal ([www.thedeal.com](http://www.thedeal.com)), which provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control; and BoardEx ([www.boardex.com](http://www.boardex.com)), a relationship mapping service of corporate directors and officers.

### **About TD Ameritrade Holding Corporation**

TD Ameritrade provides investing services and education to more than 11 million client accounts totaling \$1.2 trillion in assets, and custodial services to more than 6,000 registered investment advisors. The Company is a leader in U.S. retail trading, executing an average of more than 940,000 trades per day for our clients, nearly a quarter of which come from mobile devices. TD Ameritrade has a proud history of innovation, dating back to 1975, and today the team of 10,000-strong is committed to carrying it forward. Together, The Company is leveraging the latest in cutting edge technologies and one-on-one client care to transform lives, and investing, for the better. Learn more by visiting TD Ameritrade's newsroom at [www.amtd.com](http://www.amtd.com), or read stories at Fresh Accounts.

### **About SpokenLayer**

SpokenLayer helps premium publishers, top brands, and unique creators produce, distribute, monetize, and track voice media experiences. The Company's end-to-end solution powers the new voice ecosystem across all connected platforms - from Amazon Alexa to Google Home to Spotify and beyond. Hundreds of top publications and brands - from TheStreet to Time, Wired, USA Today, Miami Herald and beyond - rely on SpokenLayer's

technology to bring their content into this growing world.

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