



Jim Cramer, Helena Morrissey and Other Expert Speakers Convene for The Deal Economy Conference to Predict the Next Wave of Deal Catalysts

October 11, 2018

NEW YORK, Oct. 11, 2018 /PRNewswire/ -- [The Deal](#), a business unit of TheStreet, Inc. (NASDAQ: TST), today announced an impressive line-up of speakers for its 16th annual Deal Economy Conference, which forecasts the outlook for M&A and dealmaking in the coming year. Taking place at New York City's Essex House on November 29, 2018, this invitation-only event will bring together industry experts and influential members in the deal community to discuss the key transaction trends, challenges and opportunities that will confront dealmakers in 2019.

The Deal

"Dealmaking of all shapes and sizes continues to proliferate. Though much of the megadeals of yesteryear are behind us, steady pace has kept dealmaking near all-time levels," said Michael Brown, Co-Editor of The Deal. "From activist investors pushing for change at the world's largest companies to private equity getting creative with their massive piles of dry powder to regulators changing the way they view deals; the M&A landscape remains as exciting as it is challenging."

The full-day program includes keynote interviews and panel discussions with prominent executives in business and investment, including:

- **Darren Abrahamson**, Managing Director, Bain Capital Private Equity
- **Rachel Bhattacharya**, Director, Corporate Finance, Strategic Initiatives, Investor Relations, General Motors
- **James J. Cramer**, Founder, TheStreet, Inc.; Host, "Mad Money with Jim Cramer" & Co-Anchor, "Squawk on The Street," CNBC
- **Stewart Glendinning**, Executive Vice President and Chief Financial Officer, Tyson Foods
- **Jelena Guzenko**, Director, Mergers & Acquisitions, Siemens
- **Lori Heinel**, Executive Vice President, Deputy Global Chief Investment Officer, State Street Global Advisors
- **Helena Morrissey**, Head of Personal Investing, Legal & General Group
- **Edward Richards**, Vice President, Corporate Business Development, The Lubrizol Corporation
- **John Zieser**, Chief Development Officer and General Counsel, Meredith Corporation

For more information about The Deal's 16th annual Deal Economy Conference and the full roster of speakers and topics, please visit thedeal.com/denewyork. Follow the social conversation via @TheDealNewsroom and #DealEconomy.

Supporters of The Deal Economy conference include Pepper Hamilton, Freshfields Bruckhaus Deringer, W. P. Carey Inc., Morrison Foerster, MacKenzie Partners, Inc., Seal Software and Cahill Gordon & Reindel. For information on how your organization can participate, please contact Jonathan McReynolds at 212.321.5259 (jmcreynolds@thedeal.com).

Members of the deal community who are interesting in attending may apply for an invitation [here](#).

The conference will be covered by The Deal and is open to outside media.

About The Deal

The Deal (www.thedeal.com) provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control to institutional investors, private equity, hedge funds and the firms that serve them. The Deal is a business unit of TheStreet, Inc. (NASDAQ: TST, www.tst), a leading financial news and information provider. Other business units include TheStreet (www.thestreet.com), an unbiased source of business news and

market analysis for investors and BoardEx (www.boardex.com), a relationship mapping service of corporate directors and officers.

Contact: Nicole Harris, 212-321-5567, [nharris at thedeal.com](mailto:nharris@thedeal.com)

 View original content to download multimedia: <http://www.prnewswire.com/news-releases/jim-cramer-helena-morrissey-and-other-expert-speakers-convene-for-the-deal-economy-conference-to-predict-the-next-wave-of-deal-catalysts-300729397.html>

SOURCE TheStreet, Inc.

Nicole Harris, 212-321-5567, nharris@thedeal.com