



June 12, 2018

TheStreet Is Exclusive Media Partner To The 2018 Stifel Cross Sector Insight Conference

NEW YORK, June 12, 2018 /PRNewswire/ -- TheStreet, Inc. (NASDAQ: TST), a leading financial news and information company, announced today that its namesake brand, [TheStreet.com](http://www.thestreet.com) will be the exclusive media partner at Stifel's (NYSE: SF) Cross Sector Insight Conference, held June 11-13, 2018 in Boston, Massachusetts. This three-day event brings together 2,000 market participants including executives from more than 300 public and private companies as well as institutional investors.

TheStreet®

Expert panelists and keynote speakers will discuss a wide range of topics including cyber-security, Gen Z's spending habits, Amazon disruption, the emerging cannabis industry and the future of automation and robotics.

Brian Sozzi, TheStreet's Executive Editor, and his team will report live from the conference and lead a series of video interviews with corporate CEOs and notable attendees. To follow their coverage of the most current investment trends and strategies, tune in to www.thestreet.com.

Contact: Terri Smith, Chief Marketing Officer, [terri.smith](mailto:terri.smith@thestreet.com) at [thestreet.com](http://www.thestreet.com)

About TheStreet

TheStreet, Inc. (NASDAQ: TST, www.t.st) is a leading financial news and information provider to investors and institutions worldwide. The Company's flagship brand, TheStreet (www.thestreet.com), has produced unbiased business news and market analysis for individual investors for more than 20 years. The Company's portfolio of institutional brands includes The Deal (www.thedeal.com), which provides actionable, intraday coverage of mergers, acquisitions and all other changes in corporate control; BoardEx (www.boardex.com), a relationship mapping service of corporate directors and officers; and RateWatch (www.rate-watch.com), which supplies rate and fee data from banks and credit unions across the U.S.

View original content with multimedia: <http://www.prnewswire.com/news-releases/thestreet-is-exclusive-media-partner-to-the-2018-stifel-cross-sector-insight-conference-300664769.html>

SOURCE TheStreet, Inc.

News Provided by Acquire Media